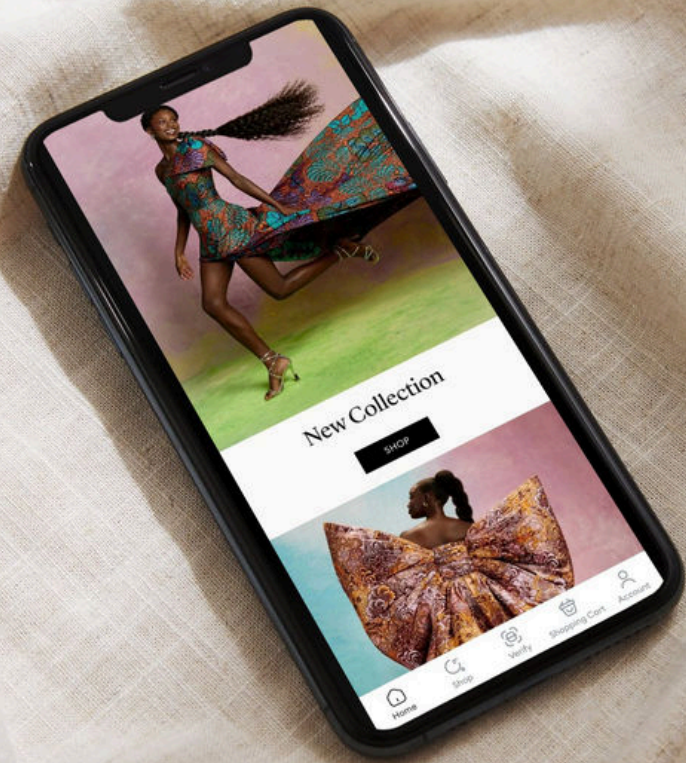




Your loyal customers deserve more than mobile-friendly

Why apps are a game-changer for e-commerce

If your webstore thrives on repeat purchases and loyal fans, then offering a smooth, branded mobile experience isn't just "a nice to have" — it's your biggest growth lever.



The 5 mobile app options compared



What are the options when building your mobile app?

01 Custom built native app

A custom native app is fully developed from scratch, giving brands complete control over design, features, and performance. It delivers the **best user experience but comes with long development times, high costs**, and ongoing technical maintenance — making it more suited to enterprise-level budgets.

02 Hybrid App (Webview)

Hybrid apps use web content wrapped in a native app shell. They're easy and cheap to build but often feel like a mobile website inside an app, with **limited performance and poor UX**. Suitable for basic use cases but not ideal for brands focused on loyalty and high repeat purchases.

03 Progressive Web App (PWA)

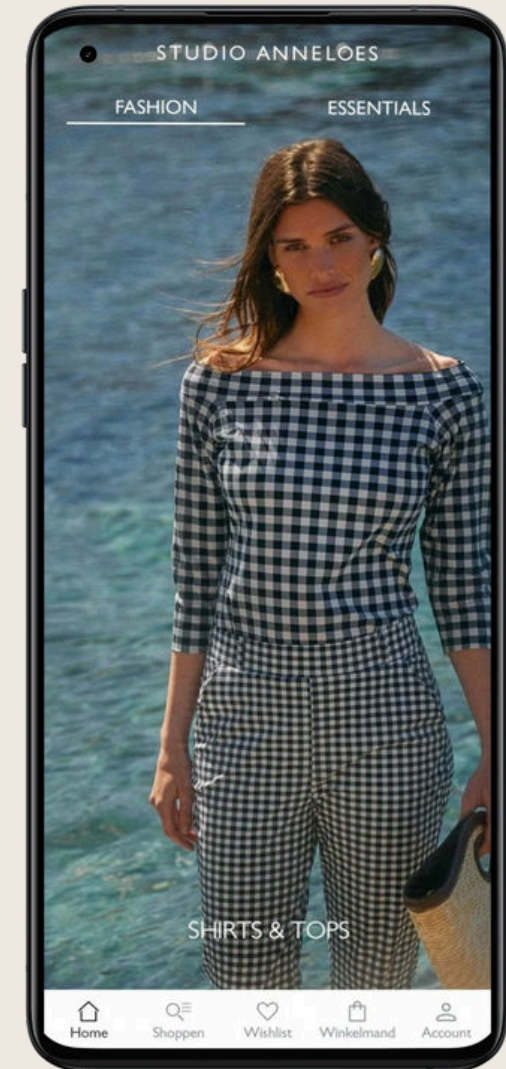
PWA's offer an app-like experience via a mobile browser, without needing app store downloads. They're easier to deploy and maintain, but lack visibility in app stores and have **limited push notification support on iOS** — which can hurt retention and re-engagement.

04 SaaS Builders (Templated)

Fully SaaS builders/solutions offer templated mobile apps that are quick and affordable to launch. While they're simple to set up, **they can lack design flexibility and advanced features**, making them best for small brands with basic needs.

05 JMango360 Open-SaaS

JMango360 delivers premium native shopping apps that combines the **speed and affordability of SaaS app builders with the flexibility and customization capabilities typically found in custom-built apps**. With native performance, AI-powered push notifications, deep platform integrations, and full marketing support, JMango360 offers a complete mobile app solution — all with a transparent monthly pricing model.



	Custom built native app	Hybrid App (Webview)	Progressive Web App (PWA)	SaaS builders (Templated)	JMango360 Open-SaaS
Development Time	Long	Short	Medium	Short	Short
Development Costs	Expensive	Cheap	Expensive	Low	Low
Design	Fully Custom	Basic (web-like)	Web-standard	Template-based	Premium native
Customization	High	Low	Medium	Low	High
Push Notifications	Full	Limited	Limited (Not available on iOS)	Basic	Full + Ai powered
Maintenance	Complex	Low	Medium	Easy	Easy
Upkeep Costs	High	Low	Medium	Included	Included
Marketing Support	None	None	None	Basic	Included

Why JMango360 is the #1 choice for brands that sell again & again



Designed for high-repeat, loyalty-driven brands

With JMango360, your app becomes your most powerful retention channel — without the dev costs or hassle.

Key Benefits:

- Native iOS & Android apps with premium UX
- Fast go-live (4–8 weeks)
- Push notifications with AI assistance
- Integrated with Shopify, Magento, BigCommerce and Salesforce Commerce Cloud
- Transparent pricing: Monthly pricing model
- 24/7 access to your own app platform for adjustments and analytics
- Fully branded & customizable
- Full App Marketing support (customer success manager)

[Plan a meeting](#)

