Build premium apps for your clients
on the best app platform around

Become a Reseller and build perfect PWA's and Native Apps with JMango360's Open Saas-Platform

Jmango 360
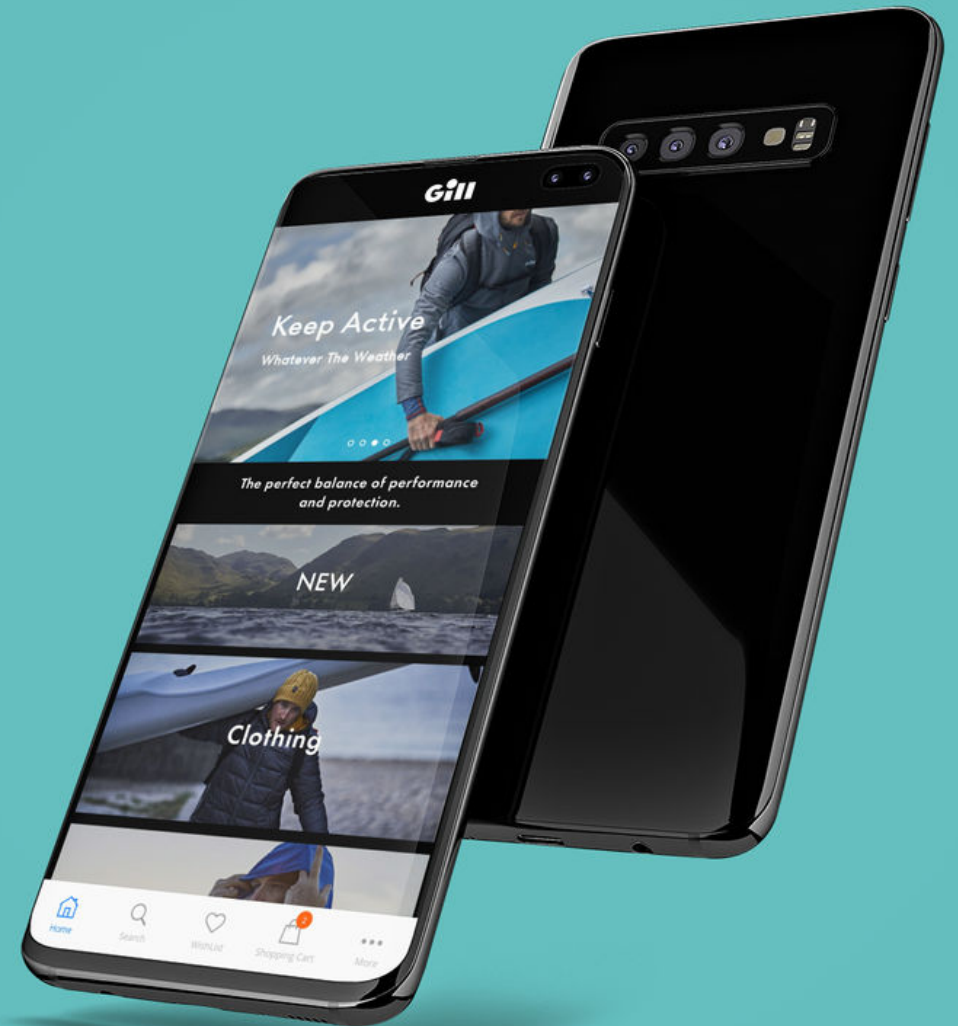
What we do

Your partner for mobile growth

Mobile is now the dominant digital touchpoint. As an agency you need the capability to help clients drive mobile sales and conversion.

That's where JMango360 comes in. Our Open Saas-Platform enables you to strengthen your mobile portfolio by designing, launching and optimizing mobile ecommerce apps -- without extra investment in development skills.

You'll be able to build stunning PWA and Native apps for iOS & Android that boost mobile sales and loyalty.

If your mobile capabilities need topping up, our solution can help you quickly transform into an one-stop shop for both m-commerce and e-commerce.

Start driving mobile growth today!

JMango360 at a glance

1.000 Commerce apps
launched globally

75FTE
50 Top-Notch Developers

4,8 star
reviews in App Stores
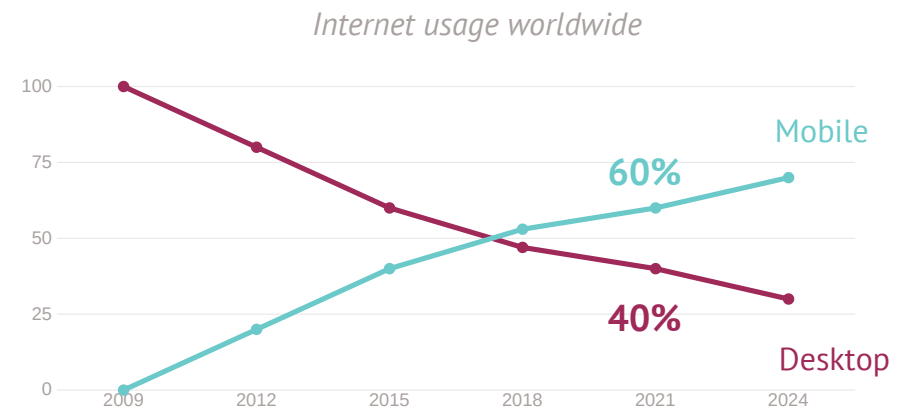
Why mobile matters

Where live goes mobile, retail has to follow

For years mobile traffic has outpaced desktop.
By the end of this year, smartphones will dominate
e-commerce, driving 54% of online sales.

As buying continues to go mobile, brands have to follow.
But there's a problem. Even though there's huge potential,
mobile conversion has hit a barrier...

Conversion on mobile sites lags behind desktop because
the experience doesn't meet the expectations of
today's demanding customers.

That's why 78% of shoppers prefer visiting a store from
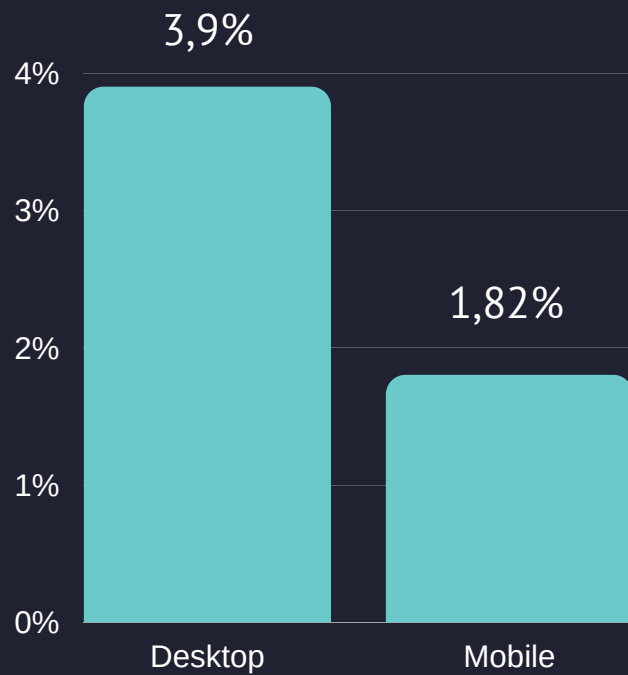an app over a mobile website *(Forrester)*

Internet usage worldwide

Mobile

60%

40%

Desktop

100

75

50

25

0

2009   2012   2015   2018   2021   2024

"The mobile revolution is just beginning" (Forbes)

Mobile Commerce growing pains:
Conversion

2019 Global E-commerce conversion rates
Desktop vs. Mobile

A few reasons behind the low conversion:

High expectations

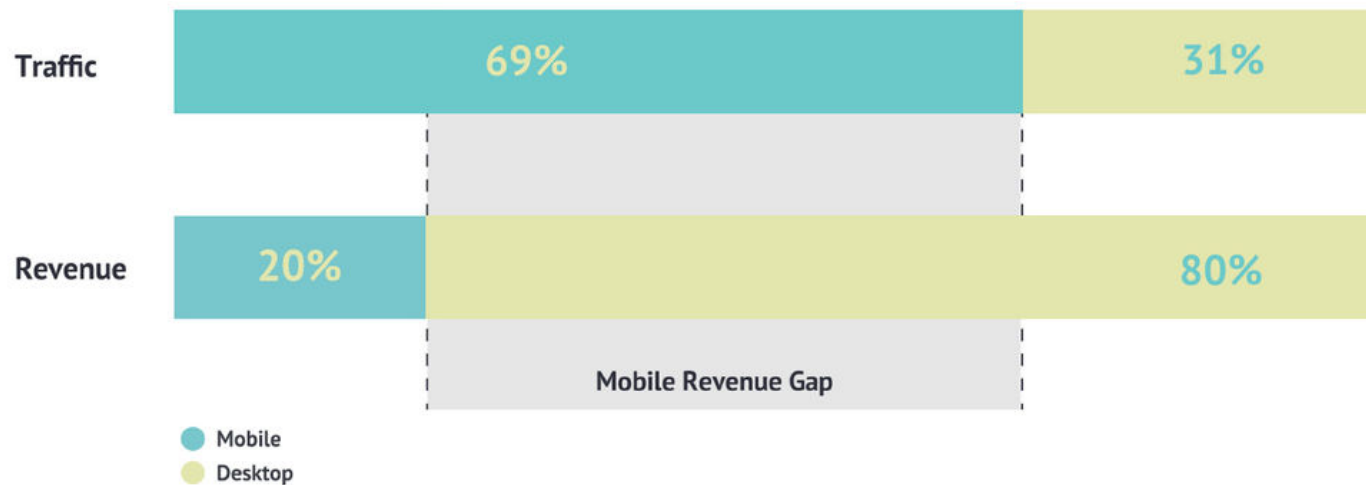Speed

Jumping from screen to screen

Scrolling and zooming

Payment process/ Credit cards not stored

Chart: 2019 Global E-commerce conversion rates Desktop vs. Mobile

Category	Conversion rate
Desktop	3,9%
Mobile	1,82%

Bridging the m-commerce gap

Traffic	69%	31%
Revenue	20%	80%

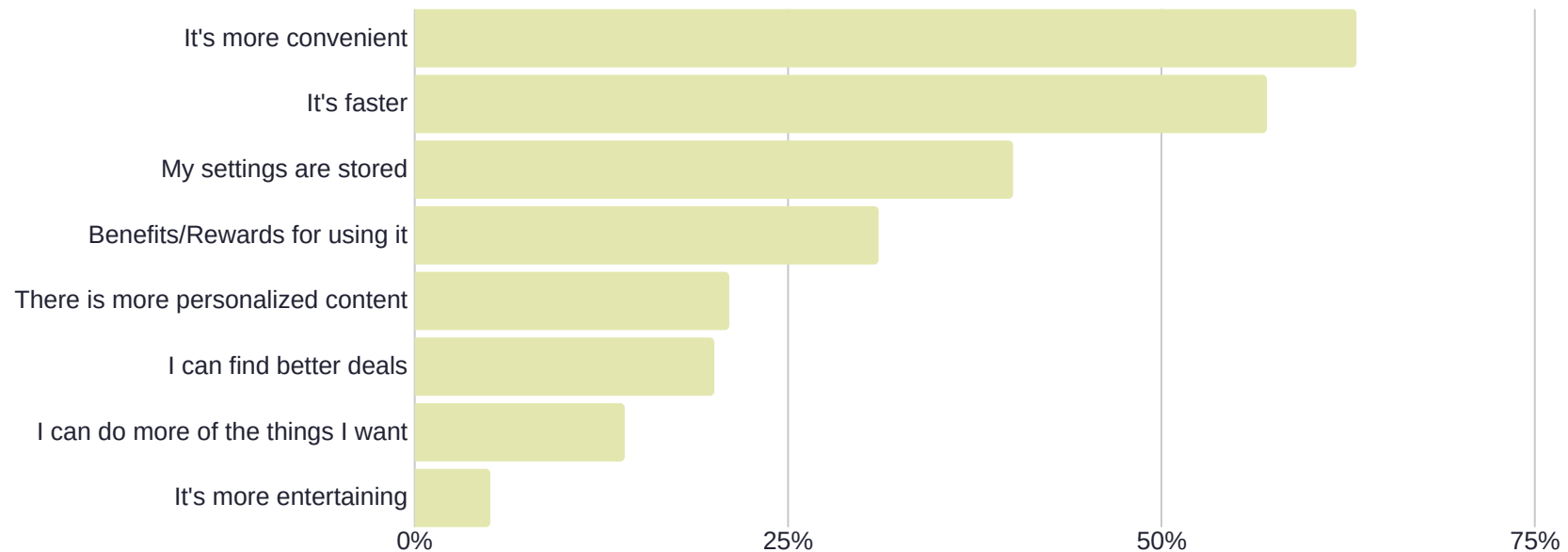Mobile Revenue Gap

● Mobile
● Desktop

It's been common practice for retail and other businesses to prioritize the desktop e-commerce journey over mobile, and not invest enough in their mobile presence and approach.

With the explosion of mobile that needs to change.

More emphasis and budget has to be devoted to customer acquisition and retention via smartphone if retailers are going to keep up with consumer trends.

Preferences App vs. Mobile Site

Category	Percentage
It's more convenient	~63%
It's faster	~57%
My settings are stored	~40%
Benefits/Rewards for using it	~31%
There is more personalized content	~21%
I can find better deals	~20%
I can do more of the things I want	~14%
It's more entertaining	~5%

Chart x-axis: 0%, 25%, 50%, 75%

You want to do everything you can to help clients solve problems like these. Now you can quickly **add a new revenue stream** designed to solve mobile pains: creating native mobile apps and Progressive web apps (PWA) in-house.

Some facts:

- Conversion rates on apps are +130% higher than mobile sites (Criteo)
- Global app revenue will reach $189 billion in 2020 (Statista)
- Retailers with mobile shopping apps now achieve 70% in-app sales (Criteo)

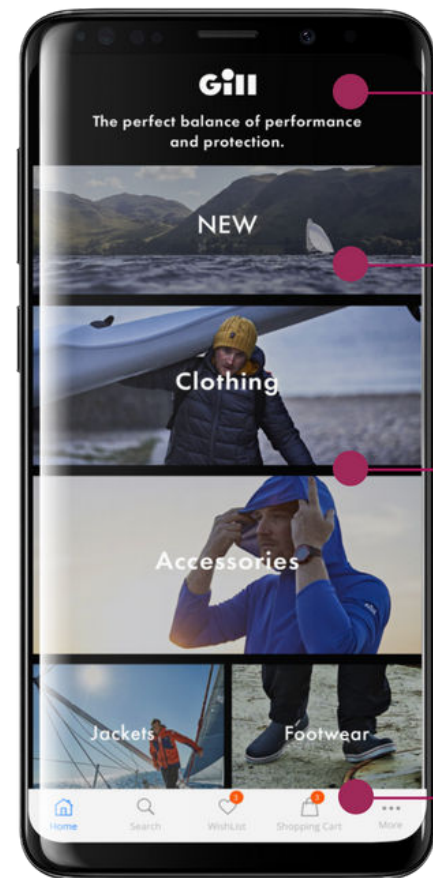# How to solve it
In the footsteps of big brands

PWA and native apps are optimized to deliver the speed and convenience mobile customers demand. With 90% of mobile time spent in apps, people want frictionless, fast and beautiful app-like experiences.

Big brands like Alibaba and Zara have already moved to mobile apps, leading to a significant increase in revenue-- **76% more according to Alibaba.**

You can achieve the same results for your clients. Use JMango360's platform to build lightning fast native apps and PWAs with all the extra features mobile shoppers love.

The advantages:

- Boost mobile sales and loyalty
- Add a new service and revenue stream without additional investment
- Strengthen your proposition over competitors
- Lower the chance of customers going elsewhere
- Drive more projects into the pipeline

Push Notifications

Home Screen

One-Click checkout

Intuitive navigation

How it works
Completing your mobile portfolio

Our Open SaaS solution lets you build, design and manage mobile apps yourself:

Deeply integrated
Connect seamlessly to all major commerce platforms. Magento, BigCommerce and more.

Award-winning technology
Launch mobile apps and PWAs fast and easy, keeping it scalable and simple.
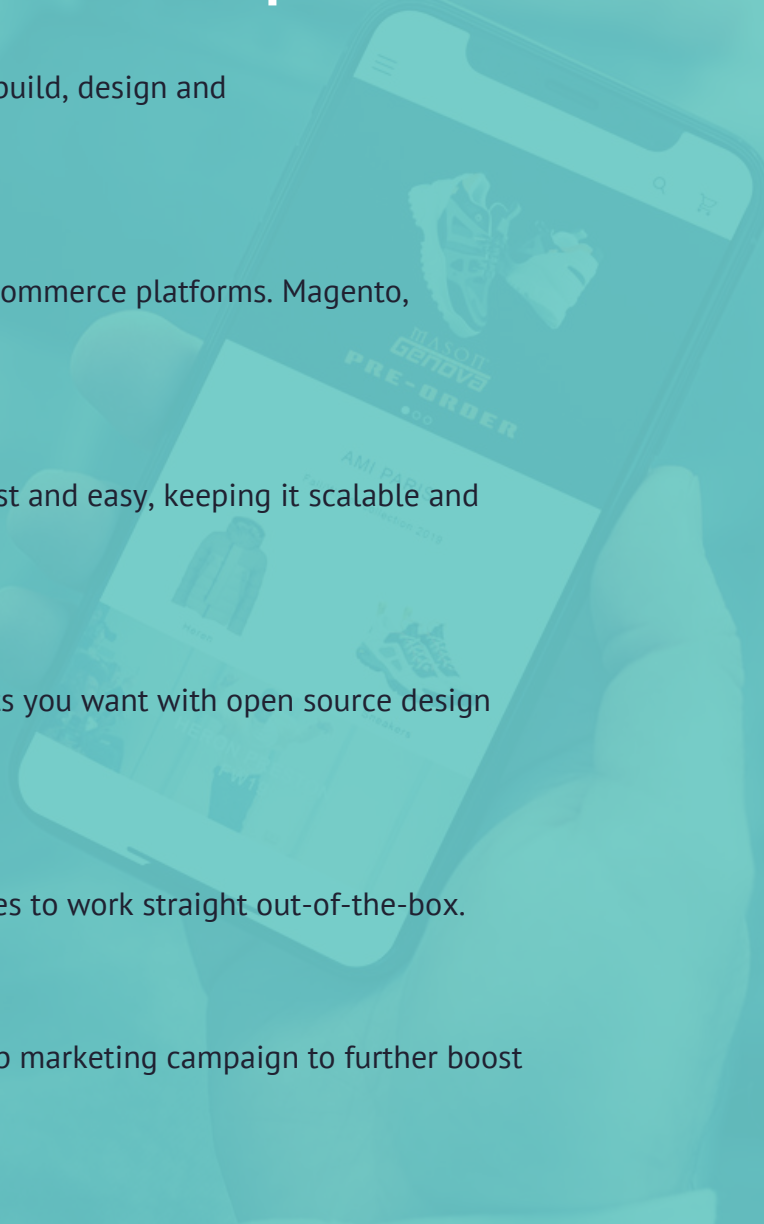
Beautiful design
Play Picasso and add the elements you want with open source design tools.

Sales-driving features
Put standard m-commerce features to work straight out-of-the-box.

Marketing campaigns
We can also help you build an app marketing campaign to further boost results.

The same results as Amazon and Asos - at a fraction of the costs

3 flavours for resellers:

Introducer

All you have to do is send us leads.

Reward

20% first year subscription fee

Reseller

You sell our app service to your client and set the final price.

We'll do the design and provide local support.

Reward

Up to 30% of total lifetime subscription fee
+
You can determine the final price towards your customer

Reseller Plus

You sell our service to the client, set the final price, deliver the design and provide local support.

Reward

Up to 35% of total lifetime subscription fee +
% onetime fee
+
You can determine the final price towards your customer

So why become a reseller?
Extra revenue channel, no investment

Grow your business with happy customers....
- Expand your product offering
- Be an even more innovative Thought Leader
- Higher customer satisfaction / retention

Using a flexible Open Saas solution...
- Fast time to market and cost efficient
- Further customization opportunities for you
- Possibility to request custom development of additional features

...Together with an experienced partner in Mobile
- >10 years experience in mobile domain
- Strong ecosystem and partner network
- Knowledge sharing and close collaboration
- Ongoing support and training

...Resulting in huge benefits
- Low effort - High margin
- Increase your share of wallet
- Free up developers for other projects
- Competitor advantage

Become a Reseller
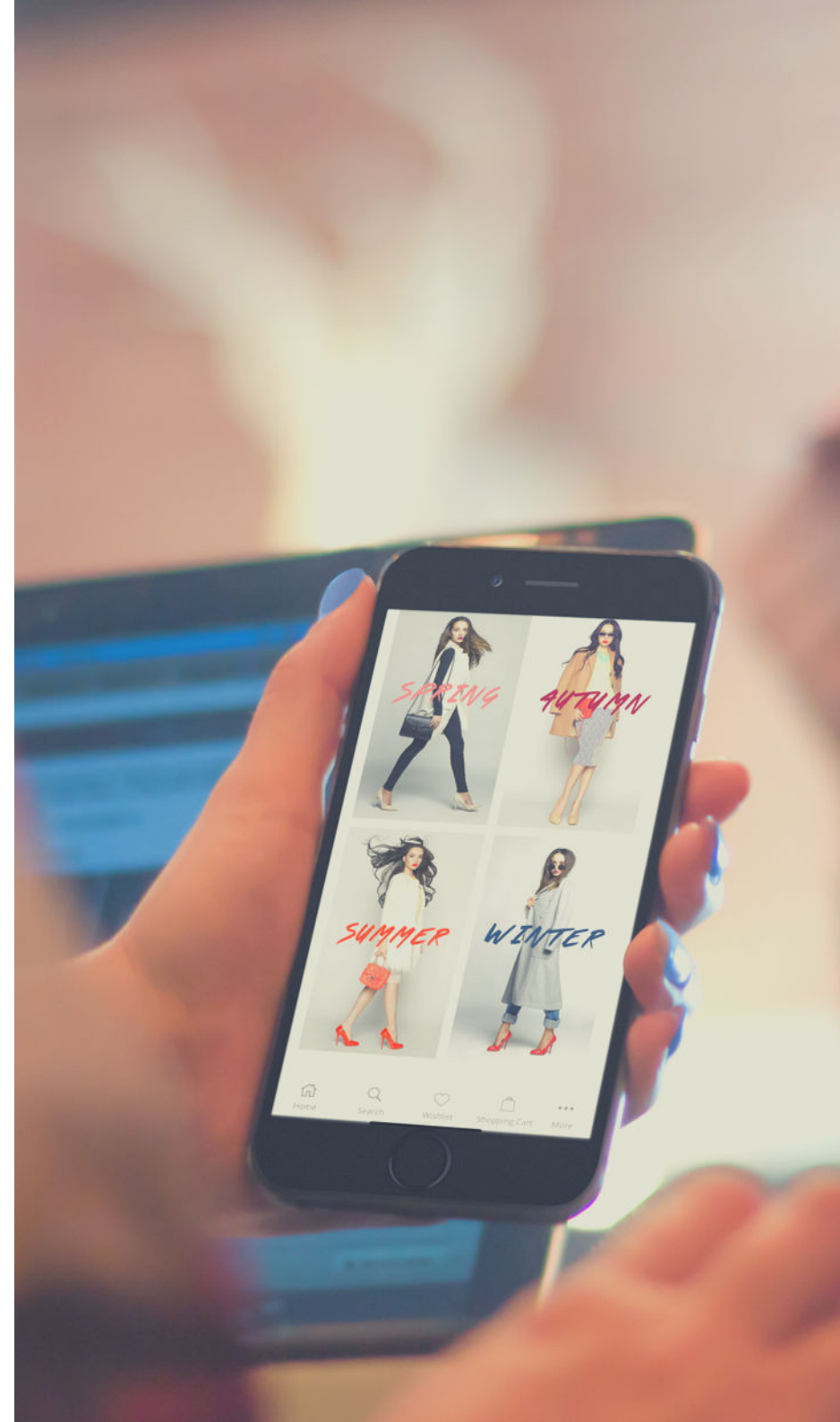## Start boosting your m-commerce results today!

Use our platform and services to create apps, fine-tune install marketing strategies, set-up and execute app marketing campaigns and improve App Store Optimization.

Get in touch if you'd like to explore partnering opportunities or hear more about our Open SaaS platform.

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